

Development moving in the recreation industry in era of knowledge-driven economy

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Abstract

21st century will be a knowledge economy (Knowledge-based Economy) Era, can grasp knowledge, innovative knowledge, there can be strong competitiveness and create the wealth; The tide of knowledge economy based on 'information management', it is in the world to sweep across during these years, and has already become the development trend of global economy. 2001 book 'knowledge economy society promote the first year of an era' for Taiwan, is it let knowledge economy become national distant view of development to in the hope of. This text plans to review the law with documents, probe into knowledge, information management and definition of the outdoor activity industry at first, the development of and the outdoor activity industry under the knowledge economy, hope to strike the economy in the 21st century to the outdoor activity industry, offer suggestions and consult.

Keyword: Knowledge economy, recreation industry of the movement