

# **Service Quality in the Leisure-Education Parent's and Children's Sports Meetings: A Comparative Study of Competing Models**

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**[ Abstract ]** The leisure-education parent's and children's sports meeting is one of the most important activities of the kindergarten every year. In an attempt to have a further understanding of the service quality of this leisure education parent's and children's sports meeting in kindergarten, a valid service-quality measurement scale was proposed as the reference for holding various activities in the future. As a result, in this study, the service quality scales of Brady & Cronin (2001) and Chang (2002) were taken as reference and adapted into the Service Quality Scale of the Leisure-Education Parent's and Children's Sports Meeting. Confirmatory factor analysis (CFA) was applied for conducting the hypothesis testing of various competing model's strategies in to order find the best model for the service quality scale of the leisure-education parent's and children's sports meeting. The findings show that a second-order multi-factor oblique model could be considered the best model for the service quality of the leisure-education parent's and children's sports meeting.

**[ Keywords ]** Leisure education, parents and children sports meeting, service quality, competing models strategies, confirmatory factor analysis