

Re/mis-presenting the Year of 1895: The Cinema Production and Consumption of the Film *1895 in Formosa*

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Abstract

This paper explores how Taiwanese society “makes” its own collective imagination in relation to 1895/*1895 in Formosa* by analysing people’s production and consumption of the film *1895 in Formosa*. I focus on the mundane details of Taiwanese people’s everyday life, as well as the production and consumption process of the film from the filmmakers’ point of view and the consumers’ point of view respectively. I discuss how *1895 in Formosa*, as text and “compromise equilibrium” (Gramsci, 1998: 211; Storey, 1999: 150) between production and consumption (agency), articulates the meanings of 1895 and constructs Taiwanese society’s sense of community.

Keywords: 1895, Taiwan cinema, production, consumption, the making of history